

INVITATION - EXHIBITORS & SPONSORS

The Swedish Airsofter and influencer "Worldairsofts" in collaboration with the event agency Nordic Productions has created a unique meeting point where the airsoft game, exhibitors and players will meet under the same roof. Between August 31st - September 1st, 2020, one of the largest cruise ships in Scandinavia will depart from the harbour of Stockholm / Sweden.

After many months of planning we have been allowed to play on board the boat! You read it right - we will arrange a tournament and also a fair ON the boat. The idea with the concept is to gather airsofters from all around Europe and create 24 hours of pure adrenaline and joy, build new relations and connect your companies products with potential new clients.

We would like to give your company the opportunity to join this unique event by coming onboard as a exhibitor and/or sponsor. The places are currently limited so make sure you grab your spot quickly.

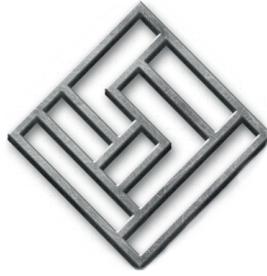
INFORMATION

Date:	Aug. 31st - Sep. 1st 2020	
Game location:	Sweden, Stockholm, MS Cinderella, Viking Line	
GPS Coordinates:	59.316153, 18.096698	
Check - in starts:	Aug. 31st,	13.00
Team gatherings:	Aug. 31st,	13.00
Tournament Times:	Aug. 31st,	16.00 - 23.00
Tournament Dinner:	Aug. 31st,	19.00 - 23.00
Opening Hours Fair:	Aug. 31st,	16.00 - 23.00
	Sep. 1st,	09.00 - 13.00
Boat Departures:	Aug. 31st,	23.00
Boa t Arrival:	Sep. 1st,	15.15 and check-out begins

WHATS INCLUDED ?

As a exhibitor you are invited to attend the fair between August 31st - September 1st, 2020. The exhibition packages also includes an offer to:

- Appear in marketing of the event in local press, on co-organizers' websites and other information channels such as Instagram and Facebook (ex. Influencer ads).



Included in standard exhibit packages: 2 x stand up table + 1 x table 90 x 200 cm (total sqm may vary and are upon agreement with exhibitor) 2 slots in THE SHIP 2020 airsoft tournament, 2 x single cabins, 2 x breakfast tickets, 2 x lunch tickets and 2 x buffè tickets with free drinks included.

OPTION: As a exhibitor you can also choose to sponsor the tournament with products for the winners with a value of maximum 25% of the exhibit package cost.

NOTE! The number of exhibition spaces is limited!

THE SHIP 2020 TOURNAMENTS

Onboard we will arrange a outdoor speed game and a two floor scenario game inside the ship.

SPEED GAME - OPEN AIR

- Each team only have 4 players in the game each match.
- One Match 3 Rounds. Final in tournament is 5 rounds.
- Round 3:00 min.
- Team wins after calculated points from all 3 rounds.
- Team can lose once to be eliminated.
- Tournament event formats may include other formats "Read special rules for that event".
- Field size cage is 10x27M.
- Official final is on THE SHIP.

SCENARIO GAME - OP CINDERELLA`S SIEGE

After a unsuccessful mission from the Dentlov federation intelligence service on the Swedish cruise ship Cinderella. Two agents have been overtaken and held captive by the civilian crew members on the lower deck of the ship. The agent's mission is classified as top secret with in the DFIS and to the Swedish government – unkown.

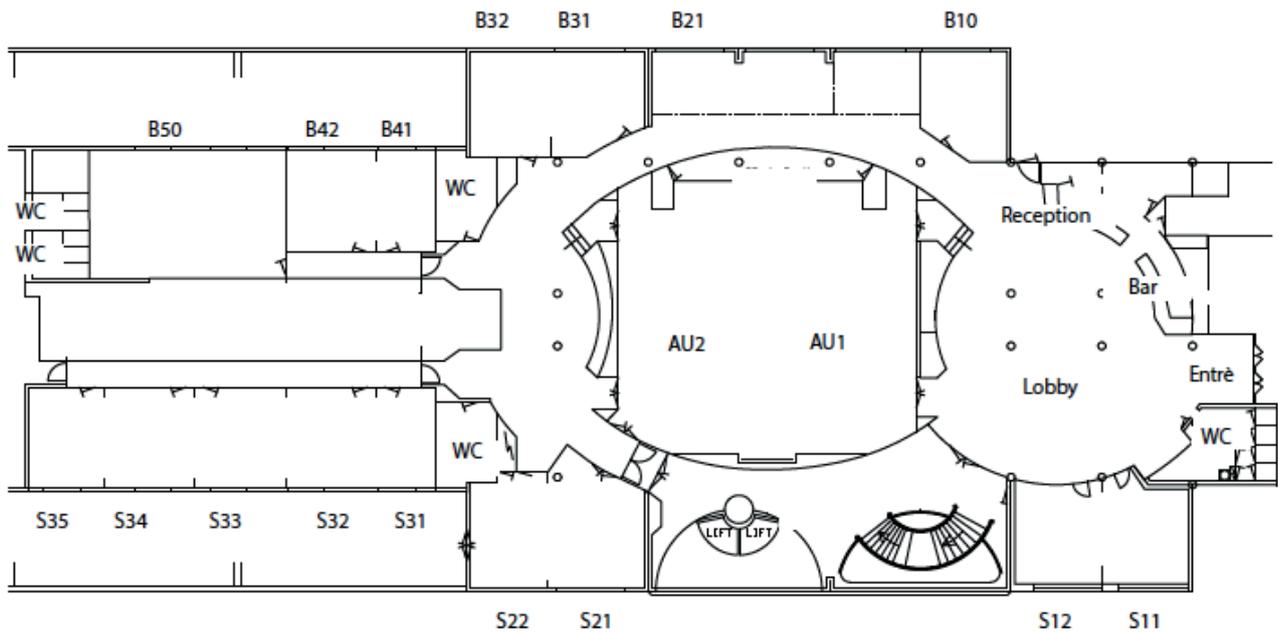
The Swedish military together with SÄPO scramble a joint operation between both Swedish police agents and the special operations group to recover the DFIS spies as evidence of a nation breach and an act of war. At the same time the Dentlov federation sends their active response team to retrieve these agents and cover up the indication of an ongoing operation on Swedish waters.

ROE – Shoot to kill, hostages is to be retrieved alive.

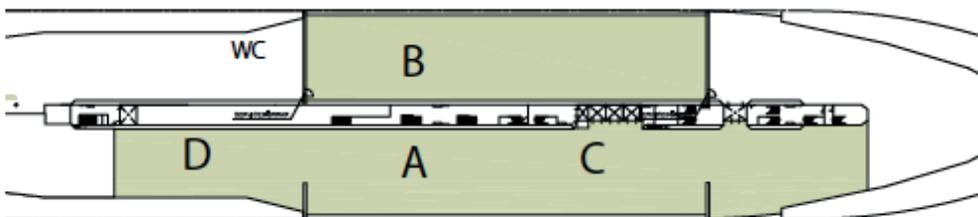


EXHIBITION AREA

Deck 9 Conference deck



Deck 3 Scenario Game Area



Other options onboard is to arrange events in available public areas upon agreement.

CONTACT EXHIBITORS & SPONSORS

WORLD ACTION
Christian Holmkvist
+46 70 - 303 32 68
worldairsofts@theship2020.com

NORDIC PRODUCTIONS
Christian Nordenström
+46 76 - 878 85 98
christian@nordicproductions.se